

QUINSTREET RATING PLATFORM



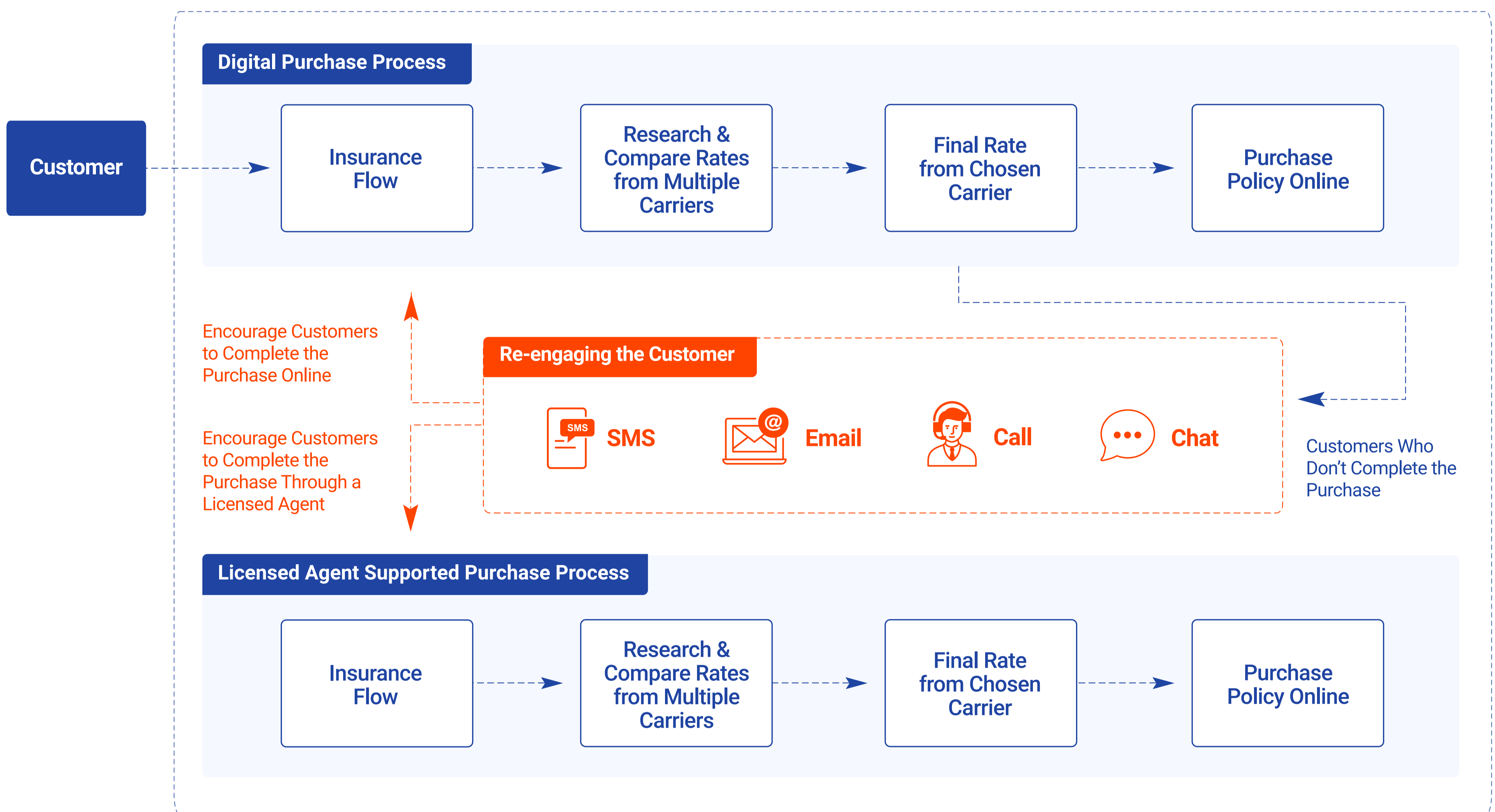
QRP | Embedded / A Complete Insurance Shopping Experience

Enabling clients and their customers to compare insurance products and buy online

WHAT IS QRP | EMBEDDED

For clients whose customers could be interested in saving money on Insurance, QRP | Embedded provides a new value add offering to customers and a new revenue stream for clients. The product can be 'embedded' into a client's existing domain and branded experience to be seamless to customers. It enables customers to research and compare a broad set of rates from 100+ insurance carriers, choose the insurance product/premium that is right for them and purchase online.

HOW DOES QRP | EMBEDDED WORK



QRP | EMBEDDED FEATURES

- 1 Seamless Digital Flows**
 The entire shopping experience can reside on the client's domain, with the look and feel of the client's site. Customers can shop around and buy their chosen insurance product online.
- 2 Agency of Record**
 For those customers needing licensed agent support, the product is powered by one of the largest and most capable insurance agencies in the country.
- 3 New Revenue Stream**
 Earn revenue every time a customer buys a policy, enabling a new revenue stream while adding a value add service to customers.