

QUINSTREET RATING PLATFORM

QuinStreet Rating Platform (QRP):
The Insurance Industry’s Most
Advanced Quote-to-Bind Solution



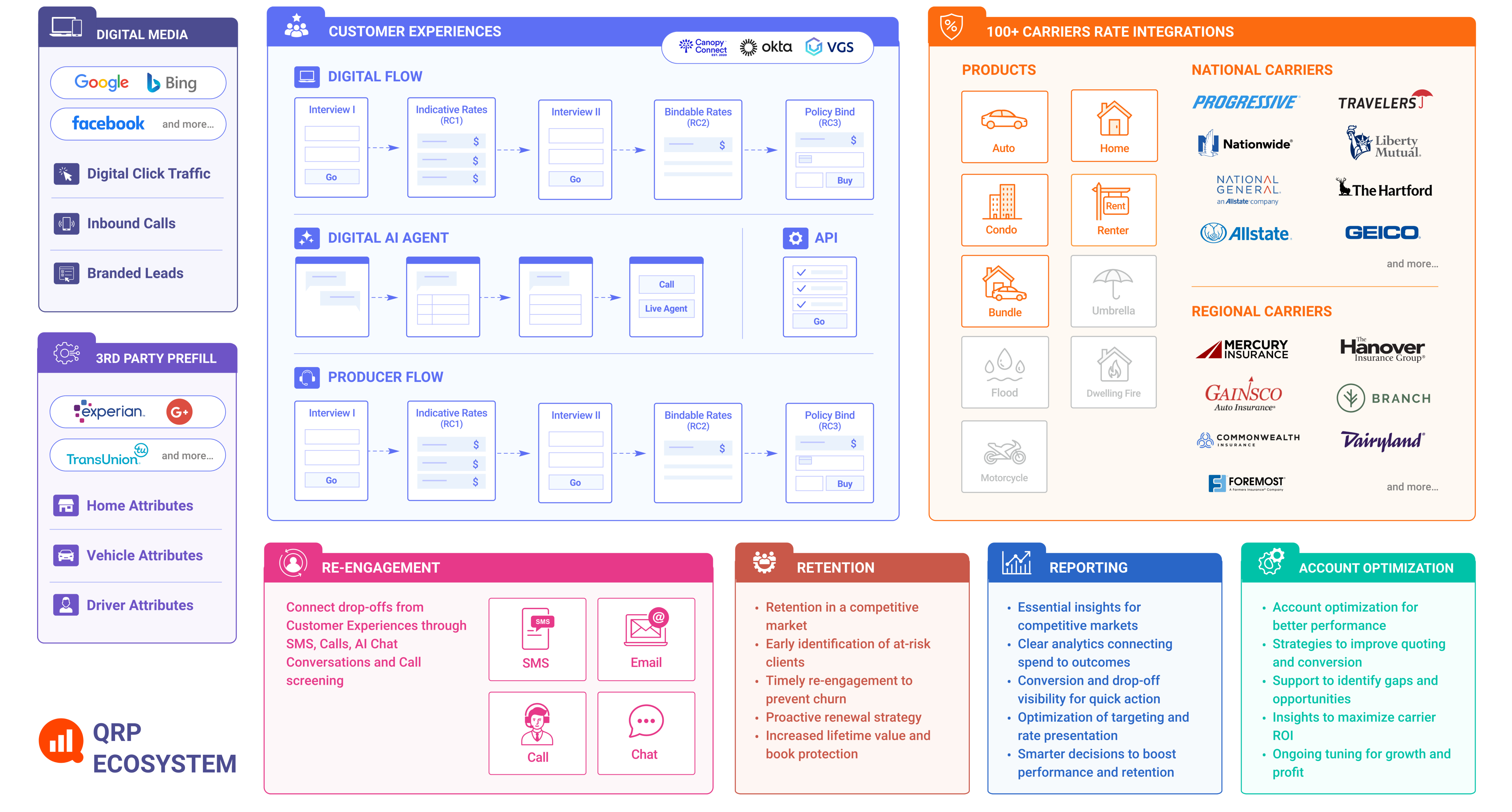
QRP is a purpose-built, high-performance insurance rating and binding platform. It integrates consumers, agents, and carriers into a unified, automated ecosystem that delivers industry-leading scale, precision, and growth potential.

WHAT MAKES QRP INDUSTRY-LEADING

- **Unmatched Integration Reach:** QRP supports the broadest set of direct carrier connections in the industry – more extensive than any competing comparative rater.
- **Single Point of Data Entry + Full Bind Capability:** QRP uniquely allows agents to enter data once and execute quoting and binding in a single, streamlined flow.
- **Proven Efficiency Gains:** Early client deployments report dramatic reductions in quote-to-bind cycle time and operational friction.
- **Deep Carrier Network:** QRP already supports more than 100 national, regional, and big-brand carriers through direct integrations.

These differentiators position QRP not just as competitive – but as the benchmark for what a modern quote-to-bind platform must deliver.

WHAT DOES QRP INCLUDE



CORE CAPABILITIES & BENEFITS

1 End-to-End Binding Automation

Eliminates manual handoffs between quoting and binding systems. Supports the full RC1 → RC3 spectrum of integration maturity.

2 Scalability Across Carriers & States

Designed to support expansion into new regions, product lines, and advanced binding features (endorsements, mid-term changes, etc.).

3 Superior Accuracy & Control

Automated workflows reduce human error, increase consistency, and enable full auditability of business processes.

4 Seamless User Experience

Agents and customers experience a unified interface from quote through policy issuance – no disjointed handovers or system jumps.

5 Operational Cost Reduction

By eliminating redundant processing and manual reconciliation tasks, QRP shrinks support and back-office burden.

BUSINESS IMPACT (INDICATORS TO WATCH)

METRIC	EXPECTED IMPROVEMENT	CLIENT/INDUSTRY SIGNALS
Drop-Off / Abandonment Rate In Quoting Flows	Significant Reduction	Early Users Report Fewer “Lost” Prospects
Bind Conversion Rate	Measurable Increase	More Quotes Completing Into Binding
Time per policy issuance	Faster Throughput	Cycle Times Drop As Manual Steps Vanish
Agent Throughput & Productivity	Higher Capacity	Agents Handle More Accounts With Less Friction
Digital growth confidence	Increased Ability To Launch Channels	Stronger Foundation Supports Strategic Expansion

LEADERSHIP PERSPECTIVE



“We designed QRP to drive **true insurance binding automation**. Expanding our RC3 integration coverage further cements QRP’s standing as the **most advanced quote-to-bind system** in the industry.”

— Nina Bhanap | President & CTO, QuinStreet